

FOR IMMEDIATE RELEASE

GOODNESS NOW RECEIVES HOLIDAY CHEER FROM EBAY INC.

Middletown, NJ, 12/17/2014 Goodness Now, an organization committed to combating hunger for elementary school children in Monmouth County, NJ, announced today that it has been given \$10,000 from eBay Inc.. The gift was recommended by eBay Inc's employee-volunteer led New York GIVE Team. Funds will be used to provide over 1400 weekend meals to elementary school children in need so they have nourishment when school is not in session.

Goodness Now was started by 16 year-old Maddy Denton in partnership with Middletown United Methodist Church to provide weekend meals for local school children who depend on free or reduced school lunches as their main source of nourishment. On weekends, or when school is out, these children are challenged to get nutrition and that is where Goodness Now fills the gap. In the fall Goodness Now partnered with a Monmouth County Elementary school to provide weekend meals for 20 students. These meals are packed each week by the church youth group and delivered each week by the ladies group. The backpacks are discretely delivered to the school classrooms for the students to take home for the weekend. The program has expanded by 50%, and Goodness Now has committed to providing meals through the 2016 school year.

"It's not right that in a country as great as ours that we have children and families who go to bed hungry, this fall we took a small step together to focus on a local school and group of children to have a positive impact. This generous gift from eBay will allow us to purchase over 1400 meals for local students in need, and we are so thankful for their kindness," said Maddy Denton, Director of Goodness Now.

Connecting in the local community is a critical part of this program. "The deep impact this grant will have in the Bayshore area of Monmouth County is hard to articulate in words. For the first few months of this program we stepped out in faith and committed to help 20 children weekly. Goodness started happening when the first bags were delivered to the Elementary school. This grant will enable us to expand the program in previously unthought-of ways, and will make it possible for much more needed goodness to happen now," said Derrick Doherty, Middletown United Methodist Church.

This year eBay Inc. is recognizing the incredible work our local employees do to support those in need at the holidays by providing additional cash support to their local efforts. eBay Inc. has more than three dozen employee GIVE Teams around the world, made up of more than 300 employees who give their personal time and energy to create programs to support their local communities. We are inspired by their work and want to support and recognize their important efforts.

About Goodness Now

Goodness Now is a partnership with Middletown United Methodist Church to provide backpacks and meals for local elementary school students in need. Working together, these two organizations are committed to fighting hunger in our local community of Monmouth County, NJ. Students who rely on free or reduced lunches are in need of weekend nourishment and Goodness Now along with MUMC is providing those meals in a discrete and careful way. You can learn more about Goodness Now at our Facebook page, Goodness Now or our website, www.shopforgoodness.com .

About eBay Inc.

eBay Inc. (NASDAQ:EBAY) is a global commerce and payments leader, providing a robust platform where merchants of all sizes can compete and win. Founded in 1995 in San Jose, Calif., eBay Inc. connects millions of buyers and sellers and enabled \$205 billion* of commerce volume in 2013. We do so through eBay, one of the world's largest online marketplaces, which allows users to buy and sell in nearly every country on earth; through PayPal, which enables individuals and businesses to securely, easily and quickly send and receive digital payments; and through eBay Enterprise, which enables omnichannel commerce, multichannel retailing and digital

marketing for global enterprises in the U.S. and internationally. We also reach millions through specialized marketplaces such as StubHub, the world's largest ticket marketplace, and eBay classifieds sites, which together have a presence in more than 1,000 cities around the world. For more information about the company and its global portfolio of online brands, visit www.ebayinc.com.

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